

5 DECEMBER 2022

A very merry return for Diggers Rest's biggest community event

The Diggers Rest Community Christmas Carols are making their joyful return December 8 with an expected turn-out among the thousands, all eager to sing carols and enjoy festive activities.

In collaboration with Diggers Rest Primary School, the Lions Club of Diggers Rest will host the evening which is open to the entire community and sponsored by Bloomdale by AVID Property Group and Melton City Council (major sponsor).

The much-anticipated event will be held at the school's oval and hosted by a past Diggers Rest Primary School student who will perform solo and be joined on stage by students and community groups participating in the carols.

The Lions Club of Diggers Rest President, Katherine Skinner, said she was thrilled to see this event come to fruition and hopes to see flocks of families attending the free carols night.

"Aside from carols performed by the talented Diggers Rest Primary school students, the event will include balloon artists, face painters, market stalls, refreshment sales, and a very special visit from Santa and Mrs Claus," Ms Skinner said.

"I am a believer that celebrations like these are essential to our individual wellbeing as they build a sense of togetherness. They help us to celebrate the year that was and who we are as a Diggers Rest community."

Children from all year levels will take part in the evening, performing dances and singing some Christmas favourites.

The carols are an essential fundraising event for not only the Lions Club, but also the Country Fire Authority and Diggers Rest Primary School fundraising committee.

AVID Property Group and its Bloomdale community have sponsored the event since 2014 and Project Director Danny Boubli said it was exciting to see the event's return.

"After years of lockdowns, we're so pleased the annual carols are making a return and providing a festive, fun space for the community to connect," Mr Boubli said.

"This event is a highlight for many in the area and we are so happy to contribute.

"Bloomdale has been an established residential community in Digger's Rest for many years now, so it feels natural to support these great community initiatives from the Lions Club of Diggers Rest.

The event will take place on Thursday, December 8 with pre-entertainment activities beginning at 5pm on the Diggers Rest Primary School oval.

The most recent carols night, held in 2019, had an attendance of 2000 people and that number is expected to increase at this year's event.

Melton City Council are the major sponsors of this year's carols with AVID Property Group also sponsoring the 2022 event.

– ENDS –

ATTENTION PHOTOGRAPHERS/JOURNALISTS:

If you would like to arrange a pre-publicity photograph please contact Eliza Woods at BBS Communications Group on 0407 710 706 or email ewoods@bbscommunications.com.au.

About Bloomdale

Bloomdale is a 1,658 lot masterplanned community located on Vineyard Road in Diggers Rest, a 35-minute drive from Melbourne's CBD, 15 minutes from Melbourne's Airport and a short drive from historic townships.

The high-quality, master-planned community is positioned in the heart of an established, tight-knit community with existing schools, sporting clubs, community clubs and facilities.

Purchased by AVID Property Group in 2010, Bloomdale now has a fully rezoned masterplan that has obtained planning approval, including a future town centre, which will include a major supermarket, community centre, medical centre, retail and entertainment precinct.

For more information visit: <https://bloomdale.com.au>

About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer responsible for a diversified selection of residential communities in key growth areas across Australia's eastern seaboard.

AVID is a developer of masterplanned communities, completed homes and apartments, and has delivered \$3.8 billion worth of projects over the past 14 years. It has a gross revenue pipeline of \$3.5 billion.

Combined with its builder Villaworld Homes by AVID Property Group, the business has a 35-year legacy, which has seen the delivery of homes to more than 45,000 Australian families.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit <http://www.avid.com.au>

Media Release



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