

30 March 2023

## **NATIONAL ACCOLADES FOR SUNSHINE COAST RESIDENTIAL COMMUNITY**

A booming Sunshine Coast residential community has earned the highest property honours at Australia's most prestigious industry awards for its "community-first" approach.

Australian developer AVID Property Group's \$3-billion flagship community, Harmony, last night (29 March) won the highly coveted National Project of the Year and National Award for Masterplanned Communities at the Urban Institute of Australia (UDIA) National 2023 Awards for Excellence.

AVID Property Group General Manager Queensland Bruce Harper said AVID was honoured its Palmview residential community had been selected from such a high calibre field of national projects for the industry's top accolade.

"Central to Harmony's success was the early meticulous planning and project visioning the AVID team undertook to map out every aspect of the masterplanned community from the land sizes and configurations, to road widths, landscaping, transport links, greenspaces and amenities," Mr Harper said.

"We didn't turn one sod of soil until this process had been completed. Our vision for Harmony wasn't just about meeting increased demand for infrastructure and housing on the Sunshine Coast," he said.

"Equally important to the AVID team was creating a connected and cohesive community that went above and beyond expectations and surpassed urban design standards in Australia."

Mr Harper said Harmony's strategic and creative urban design process, combined with the early appointment of a Community Development Officer, had been instrumental in Harmony's success and popularity.

"Residents have embraced Harmony's bold vision and the many social events and activities that AVID hosts each year to foster community connection and neighbourhood friendships. These include weekly fitness sessions, regular games nights, Halloween and Christmas competitions as well as the community's signature Long Table Dinner," he said.

"This community connection is one of the most satisfying achievements for the AVID team."

After launching six years ago, Harmony is currently home to (insert number) residents – about half the community's projected total population of 13,000.

Upon completion in about five years' time, the community will comprise 4,800 homes, a town centre comprising a full-line supermarket, commercial spaces, and dining facilities and seven major parklands, including Queensland's first Grand Linear Park which will span the length of ten football fields, interconnected by 60km network of pedestrian path and cycleways.

We bring  
people  
together.

The UDIA National 2023 Awards for Excellence have been AVID's most successful to date, after Harmony also took out Project of the Year and best Master Planned Development at the 2022 Urban Development Institute of Australia (UDIA) Queensland Awards for Excellence.

**– ENDS –**

### **About Harmony by AVID Property Group**

AVID Property Group's \$3 billion project – Harmony – is strategically located in the heart of the Sunshine Coast and is the largest masterplanned community underway in the Palmview area. Set on 378 hectares, Harmony will deliver more than 4,800 homes for 12,000 future residents, catering to a wide range of buyers – all enhanced by 130 hectares of open space and the future delivery of a more than 30,000 GFA Town Centre. More than 9,000 short-term jobs will be generated through the delivery of the project.

Harmony's design embraces the Sunshine Coast's enviable lifestyle and living at Harmony means it's easy to get around. Harmony is conveniently connected to the Bruce Highway and the Sunshine Coast Motorway, and Mooloolaba is 10km and Maroochydore 14km to the north, the coastline is only 7km to the east, Brisbane is 90km to the south, and the Sunshine Coast hinterland is only 20kms to the west.

For more information, visit [www.harmonyliving.com.au](http://www.harmonyliving.com.au).

### **About AVID Property Group**

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit [www.avid.com.au](http://www.avid.com.au)

**For further information, please contact:  
BBS Communications Group:**

We bring  
people  
together.