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National developer appoints Victorian Leadership position

AVID Property Group (AVID) is pleased to announce the appointment of Jason Brettell to the role of General Manager Victoria.

Mr Brettell joins AVID's team after more than 20 years in the property development industry.

In his new role, Mr Brettell will head the development and delivery of AVID's Victorian residential communities, including the \$210 million masterplanned Carolina community in Deanside.

Speaking on his appointment, Mr Brettell said he is thrilled to be leading the Victorian team as it continues to expand its presence in the state through sustainable community building.

"I am delighted to bring my strong business acumen to this highly reputable company which shares so many of the values and approaches I align with," Mr Brettell said.

"Melbourne – and Victoria more broadly – are growing at a fast pace with the demand for land and homes naturally increasing, so the opportunity to join a company that wants to strategically expand in support of this demand is an exciting challenge that I'm thrilled to take on.

"I look forward to working closely with the development team on how we can best deliver vibrant communities that bring people together," Mr Brettell said.

AVID Property Group's Chief Executive Officer Cameron Holt said the appointment represents an exciting new chapter for its Victorian operations.

"We're pleased to have Jason as a part of our executive leadership, bringing with him a passion for property development and a unique array of experiences that will help to bolster our market position in the State," Mr Holt said.

Mr Brettell is not unfamiliar with AVID brands as he also worked for Villa World in 2014, a company AVID later acquired as its residential building arm in 2019, now operating as Villaworld Homes by AVID Property Group.

He has also worked with Frasers Property and the Victorian State Government's agency, Development Victoria, among other publicly listed and private companies.

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About AVID Property Group

AVID Property Group (AVID) is an award-winning Australian builder-developer, responsible for a diversified selection of residential masterplanned communities, completed houses and apartments, with 38 developments, located in key growth areas across Australia's eastern seaboard.

We bring
people
together.

Media Release



AVID has a proven track record with the delivery of \$5.2 billion worth of projects over the past 16 years. AVID's current portfolio will see the delivery of 15,000 blocks with a gross revenue pipeline of \$4.9 billion.

With a strong record of delivering connected and vibrant communities, AVID and its subsidiaries have created great homes and places for more than 75,000 Australians to live out their dream lifestyle.

Led by highly experienced senior management, AVID brings people together to deliver exceptional communities, valuable shareholder returns and thriving environments for its customers.

For more information, visit www.avid.com.au

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